

## CONTRACT



**WTKR-TV**  
**720 Boush Street**  
**Norfolk, VA 23510-1583**  
**(757)446-1000**

www.wtkr.com

And:

**American Rambler Production**  
**138 Conant Street**  
**Beverly, MA 01915**

<u>Contract / Revision</u> 579004 /		<u>Alt Order #</u> 07908750
<u>Product</u> ROMNEY/P/R 60S		
<u>Contract Dates</u> 09/28/12 - 10/02/12		<u>Estimate #</u>
<u>Advertiser</u> Romney/R/ President		<u>Original Date / Revision</u> 09/27/12 / 09/27/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WTKR	<u>Account Executive</u> Jamie Andrus	<u>Sales Office</u> Washington, D.C.
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u> ROMM	<u>Product Code</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
1	3	09/28/12	09/28/12	Newschannel 3 News	6-7am		1:00			NM	1	\$620.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	----F--				1	\$620.00			
2	3	10/01/12	10/02/12	Newschannel 3 News	6-7am		1:00			NM	2	\$1,680.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	MT-----				2	\$840.00			
3	3	10/01/12	10/02/12	Price Is Right	11am-12n		1:00			NM	1	\$1,130.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	MT-----				1	\$1,130.00			
4	3	09/28/12	09/28/12	Price Is Right	11am-12n		1:00			NM	1	\$830.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	----F--				1	\$830.00			
5	3	09/28/12	09/28/12	Newschannel 3 News	12n-1230pm		1:00			NM	2	\$1,120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	----F--				2	\$560.00			
6	3	10/01/12	10/02/12	Newschannel 3 News	12n-1230pm		1:00			NM	2	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	MT-----				2	\$800.00			
7	3	10/01/12	10/02/12	CBS Daytime	1228-3pm		1:00			NM	2	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	MT-----				2	\$800.00			
8	3	09/28/12	09/28/12	CBS Daytime	1228-3pm		1:00			NM	2	\$1,380.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	----F--				2	\$690.00			
9	3	09/28/12	09/28/12	Ellen Degeneres 3pm	3-4pm		1:00			NM	1	\$560.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	----F--				1	\$560.00			
10	3	10/01/12	10/02/12	Ellen Degeneres 3pm	3-4pm		1:00			NM	2	\$1,080.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	MT-----				2	\$540.00			
11	3	10/01/12	10/02/12	NewsCha 3 News First @ 4p	358-5pm		1:00			NM	2	\$1,260.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	MT-----				2	\$630.00			

(\* Line Transactions: N = New, E = Edited, D = Deleted)

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<u>Contract / Revision</u>	<u>Alt Order #</u>
579004 /	07908750

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
09/28/12 - 10/02/12	ROMNEY/P/R 60S	

<u>Advertiser</u>	<u>Original Date / Revision</u>
Romney/R/ President	09/27/12 / 09/27/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 12	3	09/28/12	09/28/12	NewsCha 3 News First @ 4p	358-5pm		1:00			NM	1	\$470.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	----F--				1	\$470.00			
N 13	3	09/28/12	09/28/12	Newschannel 3 News	5-530pm		1:00			NM	1	\$620.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	----F--				1	\$620.00			
N 14	3	10/01/12	10/02/12	Newschannel 3 News	5-530pm		1:00			NM	2	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	MT-----				2	\$800.00			
N 15	3	10/01/12	10/02/12	Newschannel 3 News	530-6pm		1:00			NM	2	\$1,880.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	MT-----				2	\$940.00			
N 16	3	09/28/12	09/28/12	Newschannel 3 News	530-6pm		1:00			NM	1	\$680.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	----F--				1	\$680.00			
N 17	3	09/28/12	09/28/12	Newschannel 3 News	6-630pm		1:00			NM	1	\$870.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	----F--				1	\$870.00			
N 18	3	10/01/12	10/02/12	Newschannel 3 News	6-630pm		1:00			NM	2	\$2,360.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	MT-----				2	\$1,180.00			
N 19	3	10/01/12	10/02/12	7-730pm	7-730pm		1:00			NM	2	\$1,940.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	MT-----				2	\$970.00			
N 20	3	09/28/12	09/28/12	7-730pm	7-730pm		1:00			NM	1	\$1,010.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	----F--				1	\$1,010.00			
N 21	3	09/28/12	09/28/12	The Insider	730p-8pm		1:00			NM	1	\$1,010.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	----F--				1	\$1,010.00			
N 22	3	10/01/12	10/02/12	The Insider	730p-8pm		1:00			NM	2	\$1,940.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	MT-----				2	\$970.00			
N 23	3	10/01/12	10/02/12	Late News (M-F)	11-1135p		1:00			NM	2	\$3,020.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	MT-----				2	\$1,510.00			
N 24	3	09/28/12	09/28/12	Late News (M-F)	11-1135p		1:00			NM	1	\$1,110.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	----F--				1	\$1,110.00			
N 25	3	09/29/12	09/29/12	Early Show Saturday	9-11am		1:00			NM	2	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	-----S-				2	\$200.00			
N 26	3	09/29/12	09/29/12	Late News (Sa-Su)	11-1135p		1:00			NM	1	\$830.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	-----S-				1	\$830.00			
N 27	3	09/30/12	09/30/12	CBS Sunday Morning	9-1030am		1:00			NM	1	\$690.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	-----S				1	\$690.00			
N 28	3	09/30/12	09/30/12	Sunday Prime	7-8pm		1:00			NM	1	\$8,820.00

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<u>Advertiser</u>	<u>Original Date / Revision</u>
Romney/R/ President	09/27/12 / 09/27/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Totals SpotsAmount	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	-----S				1	\$8,820.00			
N 29	3	09/30/12	09/30/12	Sunday Prime	9-10pm		1:00			NM	1	\$4,710.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	-----S				1	\$4,710.00			
N 30	3	09/30/12	09/30/12	Late News (Sa-Su)	11-1135p		1:00			NM	1	\$830.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	-----S				1	\$830.00			
N 31	3	09/29/12	09/29/12	College Football Today	2p-cc		1:00			NM	1	\$1,445.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	-----S-				1	\$1,445.00			
N 32	3	09/29/12	09/29/12	NCAA Football	Various		1:00			NM	2	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	-----S-				2	\$2,500.00			
N 33	3	09/30/12	09/30/12	NFL Football (Early)	1-5p		1:00			NM	2	\$12,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	-----S				2	\$6,000.00			
N 34	3	09/30/12	09/30/12	Sunday Prime	8-9pm		1:00			NM	1	\$2,550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	-----S				1	\$2,550.00			
N 35	3	10/02/12	10/02/12	NCIS	8-9pm		1:00			NM	1	\$9,410.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	-T-----				1	\$9,410.00			
Totals											51	\$78,055.00

Time Period	# of Spots	Gross Amount	Net Amount
08/27/12 - 09/30/12	27	\$47,555.00	\$40,421.75
10/01/12 - 10/02/12	24	\$30,500.00	\$25,925.00
<b>Totals</b>	<b>51</b>	<b>\$78,055.00</b>	<b>\$66,346.75</b>

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

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